



Hope for Families and Children Foundation

Fall / Winter 2010 Newsletter

The Presidents Message

In 1969, the Puerto Rican Family Institute, Inc founded the Puerto Rican Family Foundation in order to create a supporting and fundraising vehicle for the Institute. The Foundation first strategic goal was to finance the acquisition of a building to serve as the headquarters of the Institute and to house specific service programs. In 2009, the Foundation legally changed its name to the Hope for Families and Children Foundation, Inc. The Foundation's historical mission continues: to create mechanisms to leverage private, corporate and individual resources for the creation and financing of service programs focused on the achievement of the well-being of people of all races and ethnic backgrounds. Fundraising strategies and activities are pursued with the purpose of ensuring the continuation of the Institute and its ability to serve families and individuals for generations to come.



Dr. Mildred Allen, President

Our great nation faces extraordinary challenges and the needs of families and children are greater than ever. The Foundation and the Puerto Rican Family Institute work hand in hand to pave the way for disenfranchised families, children and individuals residing in New York, New Jersey and Puerto Rico. For the last 50 years, the Institute has been a beacon of hope for families and children struggling to survive and achieve the American dream. The Foundation is privileged to sustain the Institute's goals of helping communities in need and changing lives and looks forward to your support with this mission.

Foundation's Corporate Advisory Committee Chair Honored

Marylyn "Penny" Joseph, Director, Corporate Outreach Programs, Panasonic Corporation of North America, chairs the Corporate Committee. Using her extensive communication and PR skills, she has provided invaluable help in assisting the Foundation organize fundraising events. Her dedication and leadership was recognized by the Foundation when she was honored at the Institute's 50th Anniversary Gala on June 3, 2010.



The Corporate Advisory Committee was founded in 2009 with the purpose of ensuring and enhancing connections between the Hope for Families & Children Foundation with funders, the communication industry, relevant government officials and agencies, financial institutions, social services agencies, policy groups with similar interests; all of whom can advance and support the work of the Foundation.

Board of Directors

Dr. Mildred Allen

President

Maria Davila-Peguero

1st Vice President

Milagros Baez O'toole

Treasurer

Ivanyla D. Vargas

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Jay Hersherson

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Frances Juskin

Anheuser Busch

Lucia Mendieta

Banco Popular

Brian O'Toole

Mutual of America

Rafael Toro

Goya Foods Inc.

The Traveling Exhibition Opening



December 3, 2010, the Hope for Families and Children and the Board of Directors of the Puerto Rican Family Institute, Inc, co-hosted the grand opening of the Institute's Traveling Exhibition. The exhibition was dedicated to the Institute's staff in recognition of their commitment and contributions. The exhibit presented a series of panels portraying important milestones in the history of the Institute.

The Foundation Welcomes New Board Member



Ivanyla D.Vargas, Esq. joined the Foundation's Board of Directors in 2010. A graduate of Marquette University School of Law, she is affiliated with the State Bar of New York and New State Bar Association. Ms.Vargas is employed as Manager of Human Resources for Con Edison of New York. Ms. Vargas chairs the Foundation's Nominating and the Junior Professional Committees.

Gala Planning Committee Chair is Selected

Ms. Lucia Mendieta, Banco Popular of American Branch Manager hosted the first meeting of the Gala Planning committee at the Banco Popular's beautiful new headquarters in midtown Manhattan. Under her leadership a group of executives and representatives of leading corporations met to plan the Foundation's Annual Gala to benefit PRFI children's programs. The following corporations were represented: Univision 41, TemPositions, Cartier, Freedom Hospitality, Fox5, Cartier Bloomingdale's, National Resource Center for Hispanic Mental Health, Shiseido, Con Edison of New York, Verizon, CUNY, Puerto Rico Federal Affairs Administration, American Airlines, NBC Telemundo 47, CITI, Goya Foods, WABC TV.



Dancing for the Children Gala 2011



The Foundation's Annual Gala will feature a night of dancing and fun on June 16, 2011 at the spectacular new event place, ESPACE located at 635 west 42nd St. New York City. Broadway legend, Chita Rivera is the Honorary Chair of the Benefit.

The event's proceeds will benefit the Puerto Rican Family Institute's children programs. These programs provide mental health, early education, and child placement prevention services to 4,500 children and their siblings and families. Ernie Anastos, Anchor, Fox5; Maria Davila, City Bank; Jacqueline Da Acosta; Angie Cabrera, Dr. Mildred Allen, Bianca Marroquin, Broadway star of the award winning musical Chicago and Goya Products will be honored at the event. For tickets and sponsorship opportunities, please call Migdalia Rivera, Director of Development at 212-414-7836. Questions and Answers about the Foundation.

Questions About the Foundation

What is the Hope for Families and Children Foundation?

The Hope for Families and Children Foundation, Inc. is a not for profit 501(c)(3) charity Institution. Founded in 1989, our mission is to operate as a supporting organization for the Puerto Rican Family Institute, Inc. The Foundation has a strong belief in the potential of people of all races and ethnic backgrounds to achieve their dreams and maximum potential.

Why Do We Need the Foundation?

Through its fund development efforts the Foundation ensures that the programs of the Puerto Rican Family Institute continue to meet present and emerging community needs. It also aims to insure the survival of the Puerto Rican Family Institute for generations to come. The Foundation's mission is dedicated to sustaining the Institute's goals of helping communities in need and changing lives.

What Is the Puerto Rican Family Institute, Inc?

The Institute, founded in 1960 is a private, not for profit, multiservice human service organization. It provides culturally and linguistically sensitive services to families and children of all races and ethnic backgrounds, who are residents of New York, New Jersey and Puerto Rico. The agency's mission is to keep families and children together. Its services include: mental health, early education, Head Start, child abuse and neglect placement prevention, case management services for the homeless, domestic violence prevention, responsible fatherhood programs, teen-age suicide prevention, inter-mediate care residences for the developmentally disabled, community outreach and advocacy, HIV prevention services.

For the last 50 years, the Institute has been a beacon of hope for families and children struggling to survive and achieve the American dream. Twenty-five thousand families and children are served each year. Ninety-five percent of the Institute's revenues are allocated for program services. Your tax-deductible gift to the Foundation will directly impact the lives of thousands of families and children in need.



What does the Foundation do?

Fund and Resource Development

The Foundation sponsors fund-raising events to benefit the programs of the Puerto Rican Family Institute, Inc. Among them are: • A Pocketful of Miracles Gala: Annual Gala Benefit; • Golf Tournament Classic for Children; • Special Events to Benefit PRFI New Jersey based programs • Grants and donor solicitations to implement service programs; • Recruitment of Individual donors • Board of Directors' donations

Endowment Fund

This fund is dedicated to insure the fiscal viability of the Puerto Rican Family Institute.

Real Estate Holdings

These capital investments enable the Puerto Rican Family Institute's programs to purchase and own their office facilities and to operate in geographical areas where services are needed.

Community Advocacy and Education

The Foundation sponsors conferences and educational outreach activities. Advocacy and consumer empowerment initiatives are conducted to enable consumers to play an active role in their recovery.

Technical Assistance

With almost 20 years of experience in fund and capital development projects to support the Institute, guidance and information services are provided to other non-profit organizations in pursuit of stable institutional development.

How can I help?

Tax deductible gifts can be made by making a check payable to: "The Hope for Families and Children, Foundation, Inc." You may also use your credit card on our secure website by visiting www.prfi.org and click.

You can also be a volunteer

Call our Development Office 1-212-414-7836 to explore volunteer opportunities.

How can I get more information about the Foundation?

Visit us on the web at www.prfi.org and click Board of Directors (on left side) Write to us at:

Hope for Families and Children Foundation, Inc.
145 West 15th Street, 2nd Floor
New York, NY 10011

Or call us at: PRFI - Office of Development, Migdalia R. Taratunio, Director of Development:
1-212- 414-7836 - mrivera@prfi.org

A Great Day to Golf for a Good Cause

Johnny Pacheco of TD Bank, Golf Tournament Chair and Alphonse Falco of Corporate Synergies, Co-Chair announced the date of the Foundation's Fourth Annual Golf Tournament – "Ed Figueroa Classic for Children". This popular event will take place on September 19, 2011 at the Engineers Country Club, Roslyn Harbor, NY. Once again, Eddie Figueroa, former Yankee Pitcher will participate in the tournament and share the day with participants. The event gathers golf lovers who participate in happy competitions, enjoy great food and have the opportunity to support the work of the Foundation and the Puerto Rican Family Institute. Tickets are available through the Office of Development at 1-212-414-7836.

